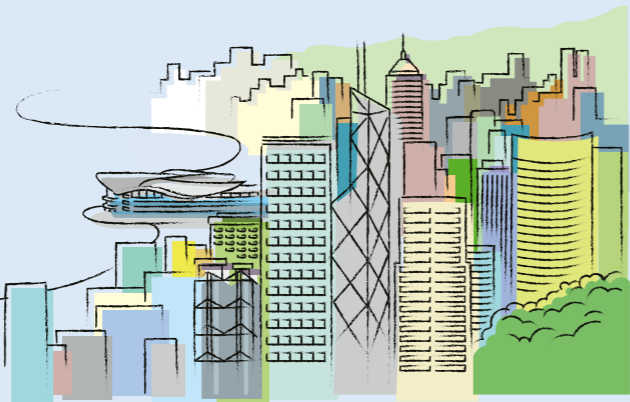


HONG KONG CONNECT AND EXCEL

With sound fundamentals, a strategic location, advanced soft and hard infrastructure and world-class talent, **Hong Kong is the best place in Asia** for people and businesses to connect and excel.



Asia's No.1 and World No.8 for judicial independence
(World Economic Forum: The Global Competitiveness Report 2018)



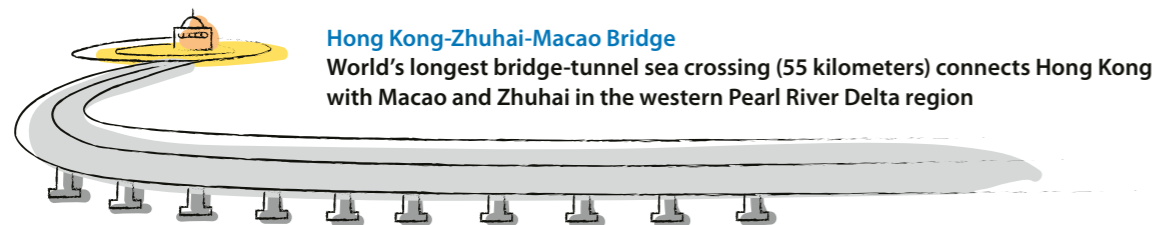
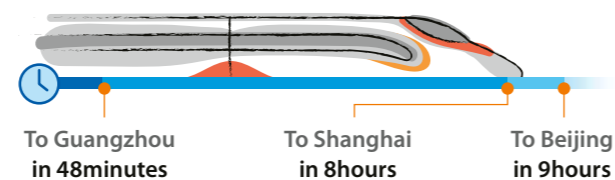
Global outlook, global standards

- Interwoven and complementary networks of highly knowledgeable and experienced people and businesses who deeply understand global markets and consistently deliver world-class services to international standards in law, finance, shipping, insurance and professional services
- Tried and trusted legal, financial, investment and taxation systems provide a safe, secure and familiar business environment
- Hong Kong follows the common law system. Eminent judges from other common law jurisdictions may sit as overseas non-permanent judges on Hong Kong's highest court, the Court of Final Appeal

Global transport hub

- Geographical heart of Asia with easy access to Asia, Middle East, Europe and North America
- Five-hour flight from half the world's population
- World's busiest international air cargo hub
- One of world's busiest and most efficient container ports
- New road and high-speed rail links significantly boost connectivity to adjoining Guangdong province and beyond, creating new opportunities for goods and services

Guangzhou-Shenzhen-Hong Kong Express Rail Link
Reducing rail journey time from Hong Kong to mainland cities by more than half



Hong Kong-Zhuhai-Macao Bridge
World's longest bridge-tunnel sea crossing (55 kilometers) connects Hong Kong with Macao and Zhuhai in the western Pearl River Delta region

World No.1 International air cargo center
(5.1 million tons in 2018)

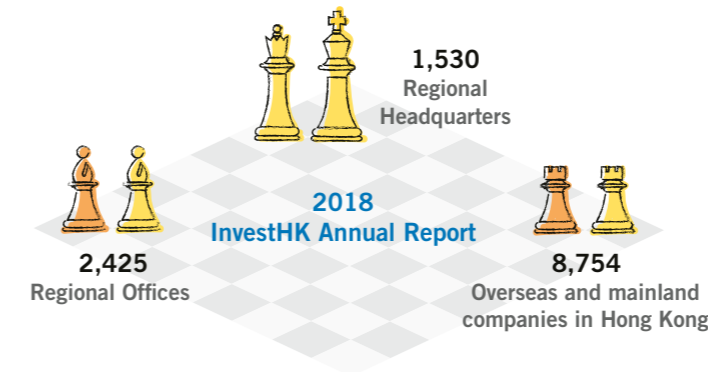
(Airports Council International)



World No.3 International air passengers
(74.3 million passengers in 2018)

Global opportunities, local connections

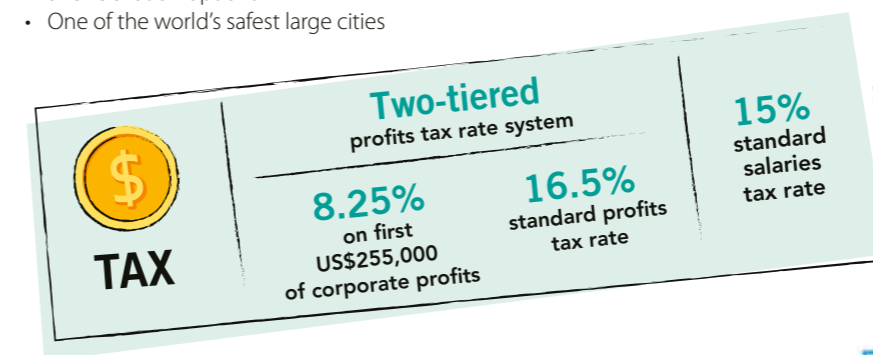
- Preeminent access point to explore and develop business links and markets with mainland China, ASEAN and beyond
- A melting pot of individuals, organizations and companies with the experience, insights and connections to help you connect and excel in your chosen field



- Financial institutions, venture capitalists, chambers of commerce, professional bodies, InvestHK and Hong Kong Trade Development Council connect you to the people, networks and resources to pursue your business and professional goals
- International financial, fundraising, fund management and insurance center
- "Nationality neutral" policy means all businesses compete on an equal footing in a fair and open system

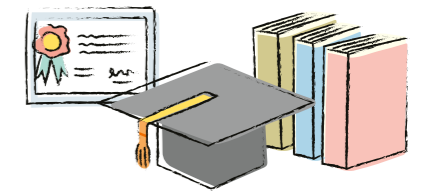
Globally competitive, great lifestyle

- Super tax deductions up to 300% for research and development spending
- Vibrant arts, culture and sports scene
- Trendsetting, modern and cosmopolitan city that is welcoming and hospitable
- Large tracts of green, open space, beautiful shorelines and urban parks provide plenty of leisure, recreation and relaxation options
- One of the world's safest large cities



World's most business-friendly tax system
(PricewaterhouseCoopers LLP and the World Bank Group: Paying Taxes 2019)

Global excellence



World No.1 Executive MBA program
(Financial Times EMBA Ranking 2018: Kellogg-HKUST EMBA program No.1 for third consecutive year, and ninth time overall)

- World-class universities, professional bodies and international schools provide a wide range of educational and training opportunities meeting global standards of excellence
- Immigration schemes to attract and retain talent to inject new ideas, thinking and experience and enrich the workforce
- Huge investments in innovation and technology to spur economic development
- Sophisticated ICT infrastructure, including 11 submarine cable systems and 12 satellites for external communications. New high-capacity submarine cable systems connecting Hong Kong, the U.S. and beyond are underway, boosting Hong Kong's connectivity, data capacity and competitive edge



Global rankings

- World's freest economy (The Heritage Foundation)
- World's No.1 for economic openness (Legatum Institute)
- World's No.1 IPO fundraising center in 2018 (US\$36.6 billion)
- World's No.2 competitive economy (International Institute for Management Development)
- World's No.4 for ease of doing business (World Bank)
- World's largest offshore RMB hub
- Asia's fund management hub
- Asia's insurance hub

