

Kai Tak Sports Park – A Brand New Sports and Mega Event Landmark

Located on the site of the legendary former Kai Tak Airport, the 28-hectare Kai Tak Sports Park is Hong Kong's first multi-purpose sports, entertainment and leisure landmark. With world-class venues and facilities designed for a wide variety of events and community activities, this exciting new destination is set to elevate the city's sports and entertainment scene.

The centrepiece Kai Tak Stadium boasts an eve-catching "Pearl of the Orient" design theme and a seating capacity of 50,000, making it the largest in Hong Kong. It meets international standards for hosting major events and features a customisable pitch system and retractable roof. This makes it an ideal venue for elite sports competitions as well as grand-scale concerts, vibrant music festivals and exciting cultural programmes.

Kai Tak Arena, with a capacity of 10,000 seats, is another versatile state-of-the-art facility designed to host various international tournaments. The arena is designed for eight principal sports: badminton, basketball, handball, gymnastics, tennis, volleyball, futsal and table tennis. It is also convertible to accommodate other events such as fencing or snooker. Thanks to its adaptable configuration and interchangeable flooring surfaces, the arena can provide seamless transition between top-level sports events and community activities.

The outdoor Kai Tak Youth Sports Ground with 5,000 seats is an excellent venue for football and rugby matches, team and athlete training sessions, and school sports days. It will be open to the public when not in use for other events, perfect for jogging and training. Other leisure and



entertainment facilities include a health and wellness centre, a massive 40-lane international standard bowling centre, a 17.5-metre tall climbing wall, beach volleyball courts, tennis courts, a covered 5-a-side football pitch and multi-purpose activity space, catering to the leisure needs of everyone.

Unique and Unparalleled Retail Experience

Beyond sports and entertainment, Kai Tak Mall is a retail paradise spanning nearly 700,000 square feet (65,000 sq/m) across three main buildings. It entices customers with a unique "sportainment" shopping and leisure experience, offering the most comprehensive collection of professional sports brands and lifestyle products in the city. Get ready to shop, play, and enjoy like never before!

Feeling hungry? No problem! The Mall also introduces more than 10 first-in-Hong-Kong culinary brands, and a 20,000 square feet (over 1,850 sq/m) Food Gala with popular eateries. Foodies will be delighted by the Dining Cove, a 32,000-square-foot (about 3,000 sq/m) gourmet haven showcasing diverse culinary options from local

Inspired by the Chinese white dolphin, the mascots Xiyangyang (left) and Lerongrong (right) symbolise joy, harmony and unity.

favourites to international bites, all with stunning views of Victoria Harbour. And don't forget to explore the local neighbourhoods of Kowloon City and To Kwa Wan for an authentic taste of local flavours in arts, culture and lifestyle.

A series of blockbuster events has already been lined up for Kai Tak Sports Park, among them are the World Grand Prix (snooker) and Hong Kong Sevens (rugby) in March, British rock band Coldplay's world tour in April. Following the highly anticipated concerts of Asian popstars Nicholas Tse and Jay Chou at the stadium in April and June, there will be three of the eight competition events and one mass participation event held in Hong Kong as part of the 15th National Games in November.



Hong Kong's Debut as Co-Host of the National Games

The National Games, held once every four years, is the highest level and largest national multi-sports event in China. In November this year, Hong Kong will join hands with Guangdong and Macao to co-host the National Games for the first time, with the city staging a total of eight competition events and one mass participation event. In addition, the marathon and road cycling races, to be organised by Shenzhen and Zhuhai respectively, are also being planned as cross-boundary events to showcase the integrated development of the region.

The three places will also co-host the 12th National Games for Persons with Disabilities (NGD) and the 9th National Special Olympic Games (NSOG) in December. The former is a national multi-sports games featuring events under the International Paralympic Committee, while the latter encourages people with intellectual disabilities to participate in sports competitions. Hong Kong will stage four competition events as well as one mass participation event during the NGD and NSOG.

Hong Kong has abundant resources and support. With the new landmark Kai Tak Sports Park, and the co-hosting of the 15th National Games with Guangdong and Macao later this year, the city has unrivalled advantages for developing itself into a platform for international sports activities. The

Government of the Hong Kong Special Administrative Region will continue to foster sports development by maintaining Hong Kong as a centre for major international sports events and developing sports as an industry.

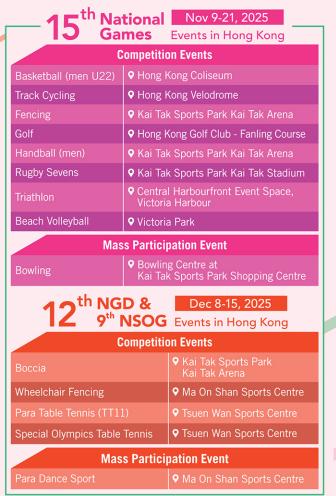


was successfully held at the Central Harbourfront and Victoria









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